



ANNUAL REPORT

2020

litasa

LITERACY
ASSOCIATION
OF SOUTH AFRICA

OUR VISION

LITASA envisions a society in which all individuals are literate and are able to reach their full potential. LITASA brings together individuals and organisations to share, inform and empower all those working towards a literate society.

We achieve these aims using various platforms including our annual national conference, outreach programmes, workshops, a scholarly journal, website and social media presence.

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About LITASA

BACKGROUND INFORMATION

LITASA has been advocating for literacy and building the capacity of the literacy sector in South Africa for 16 years. Established as the Reading Association of South Africa (RASA) in 2004, we shifted to our new identity as LITASA in 2017. We are a registered Non-Profit Organisation and Public Benefit Organisation. LITASA operates at a national level and also has four branches that work at the local level. Branches are located in the Western Cape, Eastern Cape, KwaZulu-Natal and Gauteng provinces.

SECTOR CONVENING

Despite many years of investment by various stakeholders in the sector, South Africa still finds itself in a literacy crisis. This can be seen across the different levels and types of literacy, from young children not developing critical emergent literacy to adults who have what can at best be described as functional literacy. The literacy crisis in South Africa, indeed across Africa, is fuelled by the absence of a culture of reading in society in general; economic and technological barriers that limit access to resources; nascent knowledge and research concerning African languages and how best to develop literacy in these languages; poorly resourced schools; challenges around teachers' pedagogical skills related to language teaching; issues of language standardisation and development in African languages; and changing thought and policies around the role of multilingualism in literacy development.

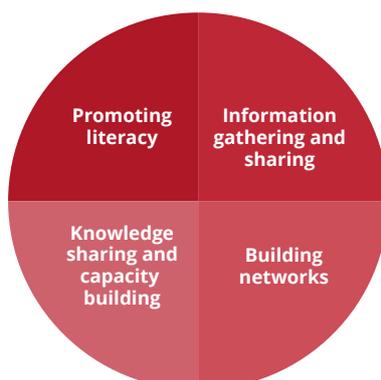
LITASA is dedicated to addressing this literacy crisis by informing and empowering professionals working in the field of literacy, including teachers, researchers, coaches, government officials, publishers, NGO and civil society organisations and students. The goal of LITASA is to play a supportive role in the design and development of programmes and initiatives aimed at improving literacy levels. We believe that such programmes need to be designed and implemented from an informed basis. We create platforms so that the literacy community is informed and empowered.

LITASA's role in the South African literacy sector is unique, as it is the only national organisation that functions as an umbrella organisation. As such, LITASA has succeeded in bringing together and informing a wide range of people on current issues in the field of literacy, always with the specific aim to promote literacy across all levels.

AFFILIATIONS

LITASA is affiliated to the International Literacy Association (ILA). We function independently from the ILA but enjoy the benefit of the ILA's support and recognition as a key organisation in bringing together literacy stakeholders in South Africa. LITASA also is a member of the International Development Committee (Africa), which is the regional committee for all ILA affiliates in Africa.

CORE FUNCTIONS



Chairperson's Report

Times of crisis are also times of immense opportunity. The world was shaped by the COVID-19 pandemic in 2020 and, while disruption and loss characterised life for many, new ways of being and doing emerged. At LITASA, as so many did, we quickly adapted to the new terrain and found ourselves growing and learning almost daily. This, our first ever publically available annual report, is evidence of the good that came from a challenging year.

Another significant positive outcome from 2020 was our first ever virtual conference. It was a highly successful event that showcased the resilience and commitment of those working in the literacy community in South Africa and beyond.

In early 2020, we instituted a three-year membership option to make it easier for interested individuals and organisations to secure and continue their membership with LITASA. This has proved to be a popular option.

The pandemic prompted us to expand the resources page of our website to capture the excellent range of materials generated by our partners to assist families with emergency remote learning. Furthermore, we began developing a database of books in African languages for young people. Along with partners, we established an online community of practice which shares resources, ideas and information to empower teachers and practitioners.

We used the period of introspection and evaluation brought on by the pandemic and lockdown to revisit and strengthen internal operations. This began with a process of updating our vision and mission statements. The task of redrafting internal policy and procedure guides was also started. During 2020, we made the decision to begin providing the editorial team of our journal with an annual honorarium to thank them for their considerable service.

Several committees were established during 2020 to better coordinate our work, including leadership, funding, communications and awards committees. A mentorship programme was established to support members who recently joined LITASA leadership or who were voted as office bearers where they had not served previously.

We are exceptionally proud to have become one of Book Dash's distribution partners during 2020 and we look forward to working together, particularly in relation to International Literacy Day. We were also pleased to build our partnership with the Hub for Multilingual Education and Literacies (HUMeL) at Wits University during 2020.

LITASA maintained and developed connections with our networks during 2020. We attended meetings hosted by the International Development Committee - Africa (IDC-A) which is the committee of reading or literacy associations across Africa that are affiliated to the International Literacy Association. Some members of our team attended the Trialogue Business in Society Conference which provided invaluable information and access to the corporate social investment sector in South Africa. LITASA received a request from the PanSALB English National Language Body for a member of LITASA to join their Board, which we gladly provided.

So, while it was a difficult year, 2020 was a productive year for LITASA. We hope you enjoy paging through this annual report, reflecting with us on our journey thus far and celebrating our achievements in the year that changed everything. I would like to thank the LITASA team for their passion and fortitude during a difficult period. It is an honour to work with you in pursuit of a literate South Africa.

Catherine Langsford
National Chairperson

Our Team

LITASA's work is done by passionate individuals working in a voluntary capacity. We are immensely proud of all we have been able to achieve during 2020 and we are honoured to serve South Africa and its citizens.

NATIONAL OFFICE

National Chairperson	Catherine Langsford
National Treasurer	Katharine Eve
Operations Coordinator	Sandra Langsford

EASTERN CAPE

Chairperson	Tracy Probert	Vice Chairperson	Nadeema Musthan
Treasurer	Cathy Gush		
Secretary	Asja Strydom		

Non-portfolio committee members Amahle Nokeva, Eileen Scheckle

GAUTENG

Chairperson	Rockie Sibanda
Treasurer	Mpho Maje
Secretary	Themba Dlamini

Non-portfolio committee members Bernice Badal, Mia le Roux, Salome Geertsema

KWAZULU-NATAL

Chairperson	Rizana Hoosen	Vice Chairperson	Nanako Poee
Treasurer	Sakhina Mitha	Vice Treasurer	Deb Avery
Secretary	Rogini Gounden	Vice Secretary	Jenny Gray

Non-portfolio committee members Ntombi Mbatha

WESTERN CAPE

Chairperson	Jess Blom	Vice Chairperson	Thando Mkhoyi
Treasurer	Katharine Eve	Vice Treasurer	Lauren Southgate
Secretary	Sharleen Haupt		

Non-portfolio committee members Janet Condy, Shelley Aronstam, Dorothy Dyer

Membership

LITASA is comprised of members from various spheres and levels within the literacy sector. The Association's members are, in their professional capacities, involved in various task teams and projects that strive to identify solutions to the literacy crisis in our country.

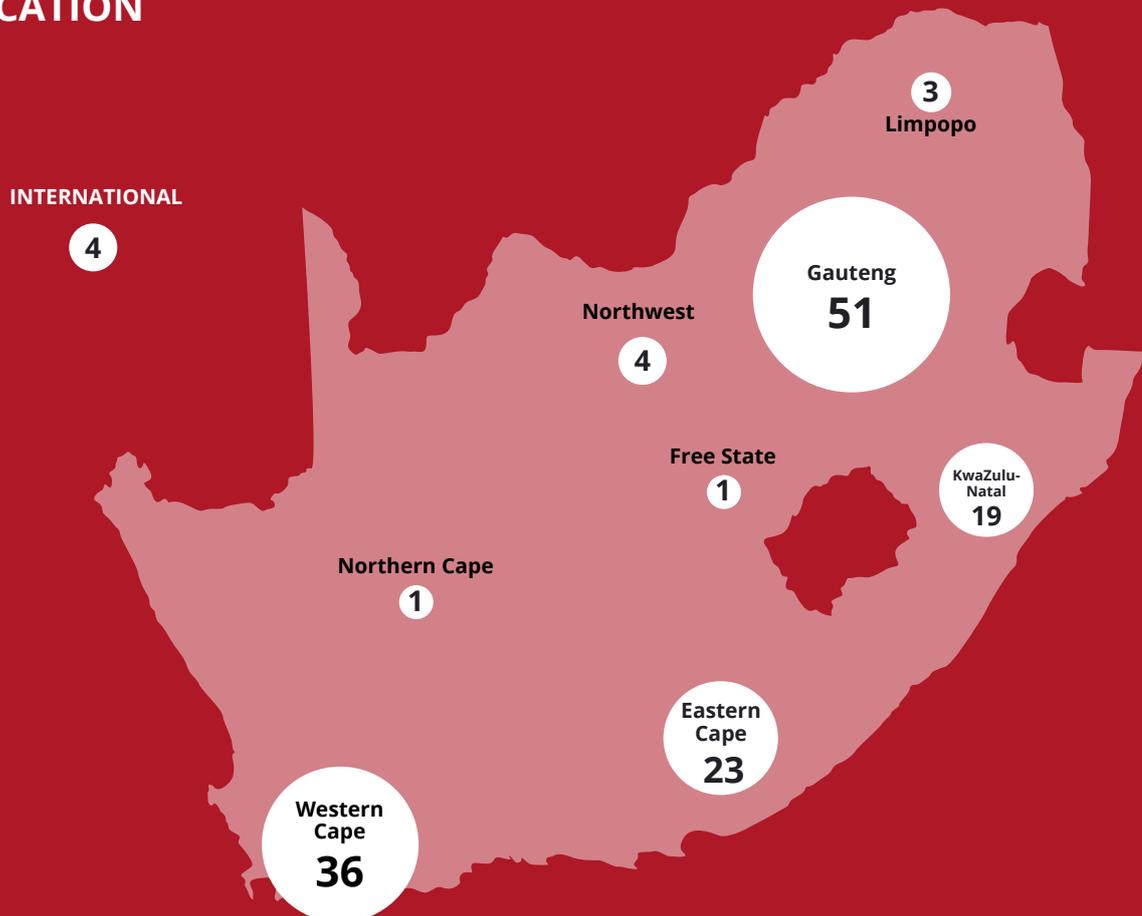
Membership includes:

- Free workshops
- News about the literacy community in South Africa, including job opportunities
- Access to the members' area on our website
- Discounted registration fees at the annual national conference
- Resources to help with members' literacy activities, support in setting up libraries, introducing reading clubs and improving literacy teaching
- Networking opportunities with a wide range of literacy professionals.

MEMBERSHIP TYPE



BY LOCATION



“

There are many different organisations working in literacy in South Africa. There are educational researchers, teachers and NGOs who seldom get formal opportunities to interact. LITASA is critical to ensure that we don't work in silos, to provide spaces to interact and learn from each other, and to help us make sure that there is focus on literacy in the national arena.

Dorothy Dyer (Programme Manager, FunDza Literacy Trust)

”



Programmes

LITASA offers a wide range of programmes, each of which addresses one or more of the four core functions that guide LITASA's work:

- promoting literacy
- building networks
- information gathering and sharing
- knowledge sharing and capacity building

LITASA's work is carried out at a national level and at local level by four branches in the following provinces: Eastern Cape, Gauteng, KwaZulu-Natal and Western Cape.

Our programmes include:

- branch projects
- annual conference
- updates through our communication channels
- journal (*Reading & Writing*)
- online community of practice
- advocacy and outreach
- awards

The following section outlines the programmatic work done in each of these areas during 2020.



BRANCH REPORTS

Eastern Cape



AGM

On Saturday 22 February, the Eastern Cape branch held their AGM at the Joza Youth Hub, Makhanda. The guest speakers were Kjetil Torp and Asja Strydom. Kjetil Torp runs the awarenet programme at the Joza Youth Hub. Asja Strydom, Eastern Cape branch secretary, recently came second place in the National Teaching awards Grade R category. Kjetil Torp presented on the literacy activities and projects run at the Joza Youth Hub, and a discussion followed on how LITASA could become more actively involved. Asja Strydom presented on the challenges and successes she has experienced in teaching Grade R children in the Despatch area.



Webinar

The branch hosted a webinar on 4 May entitled Teaching during Lockdown. The aim of this webinar was to provide a platform for teachers to engage around the challenges and opportunities with online teaching during the COVID-19 pandemic and national lockdown. There were three guest speakers: Amahle Nokeva (Senior Phase), Jarren Gangiah (Intermediate Phase), and Claesa Arends (Grade R).



Literacy Competition

The branch ran a literacy competition in June, during lockdown. Children were asked to share what it has been like to be in lockdown and what they thought about the coronavirus pandemic. Parents were asked to share their experiences of being home with their children and/or how they have communicated the pandemic to them. Entries were welcomed in all the South African languages. The competition was restricted to those residing in the Eastern Cape. The winners of the competition were Lilitha Ntlemeza and Liyabona Ngubo. Runners-up were Stella Mullin and Avuyile Mokoena.

Mandela Day

To celebrate Mandela Day on 18 July 2020, the branch put together 67 minutes of stories entitled *Storytime, storietyd, ixesha yebali*. The stories were narrated by committee members, members, teachers and parents. There were 13 stories: nine in English, three in Afrikaans and one in isiXhosa. The stories are available on LITASA's YouTube channel.



Online Lecture

In partnership with the Rhodes University Centre for Social Development, the branch hosted an online lecture to celebrate International Literacy Day on 8 September. The guest speaker was Prof Lilli Pretorius who spoke on eye tracking and isiXhosa benchmarks.

Podcast Series

Also during 2020, the branch launched their podcast series entitled *Masithethe: Literacy vir almal*. The first episode connects listeners to the work of LITASA in the Eastern Cape and beyond. It was launched on 30 July. The branch hopes it will be the beginning of many conversations on promoting literacy in all its forms and in all communities. Masithethe!

Travelling Bookshelf

The branch also sponsored a travelling bookshelf for the Despatch Kyamnandi Reading Club as an ongoing project.



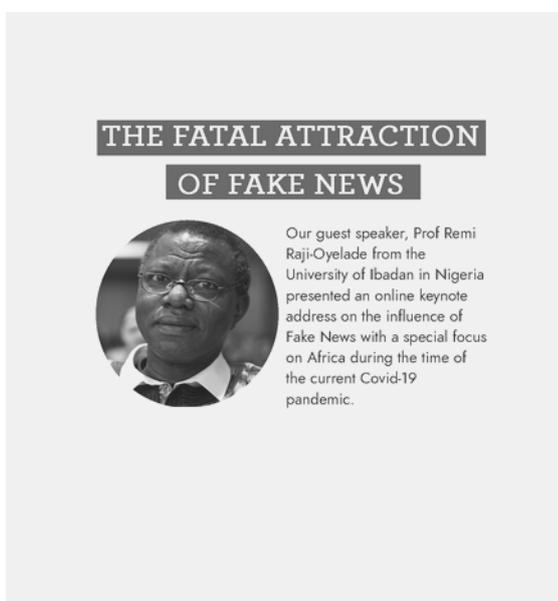
BRANCH REPORTS

Gauteng



AGM

The branch held their AGM on 27 February. During the AGM, a report on branch events and the financial report for 2019 were presented. Office bearers were also elected. Speakers at the event were Nompumelelo Mohohlwane from DBE who presented on the work being done by the DBE, particularly related to research on reading in the early grades. Ongeziwe Nxokwana from BRIDGE presented on the Early Grade Reading Community of Practice that BRIDGE convenes.



Webinar

The branch hosted Prof Aderemi Raji-Oyelade from the Department of English, University of Ibadan in Nigeria on 19 June for a webinar entitled *The Fatal Attraction of Fake News*. The lecture provided awareness of fake news and acquisition of analytic skills of detection conceptualised around critical digital literacy.

BRANCH REPORTS

Western Cape



AGM

On the 27th of February, the branch hosted their AGM at the Cape Peninsula University of Technology's library. As part of the AGM, FunDza, Mikhulu Trust, Wordworks and Nal'ibali presented the content they develop that aims to promote literacy. The presentations focussed on why the organisations develop this literacy content and how. After the formal presentation, attendees had an opportunity to network and talk to each organisation that presented.



Lockdown Competition

On the 17th of April, the branch announced their online lockdown competition. Children were asked to share their stories of what it has been like to be in lockdown and what they thought of the coronavirus pandemic. Parents of young children were asked to share their experience of being at home with their children and/or how they communicated the pandemic to them. We received many wonderful entries in the form of poems, videos, short stories, audio, etc. We announced four winners in the children's category and three winners in the parents' category.

BRANCH REPORTS

KwaZulu-Natal



World Read Aloud Day

In honour of World Read Aloud Day, Pinetown Municipal Library and guest writers Nicole Rimensberger, Kasturie Govender and poet Sbo Vilakazi read aloud to learners of Pinetown Senior Primary on 7 February. Learners were motivated to join the local library as members.



AGM

The KZN branch AGM was held on the 15th of February. Office bearers were elected. After the AGM, Rogini Gounden presented 'Key strategies that can change schools' which contained practical tips on how schools could improve their effectiveness. Julie Dawson conducted a workshop on the use of pictures and picture storybooks to equip children with the skills of reading and become better readers and writers.



Lockdown Competiton

The KwaZulu-Natal branch ran a competition during May. Teachers sent stories of teaching under lockdown, in a short video, in which they explained how they coped with the challenges of teaching during lockdown. They were asked to address how they coped with the social and emotional aspects of teaching this way and what what they suggest for teachers when they finally returned to school and have to practice social distancing measures? Tamlyn Van Loggerenberg emerged as the winner.



A follow-up competition for student teachers was held during July. Future teachers/leaders were asked to give their view of teaching and how they would change methodologies in order to equip learners with the necessary skills for reading, keeping in mind the difficulty of social distancing and/or difficult circumstances as in Covid 19. The students who emerged as winners were Claudia Cahill, Thokozile Mtshongwana and NS Mdletshe.



Mandela Day

The KZN branch challenged all to celebrate 67 minutes for Mandela on 18 July by reading a book, donating books or simply volunteering their time to a literacy campaign to commemorate Mandela Day. Branch exco members donated books and worked with learners in their communities.

Webinar

The branch organised a successful webinar on 15 August entitled Kwa Suka Sukela - Tell me a story. Experts in the field, Chandra Naidoo (Senior Librarian), Jill Willows (Psychologist) and Paige Trowbridge (Occupational Therapist), discussed strategies to ease anxiety in children using literacy.

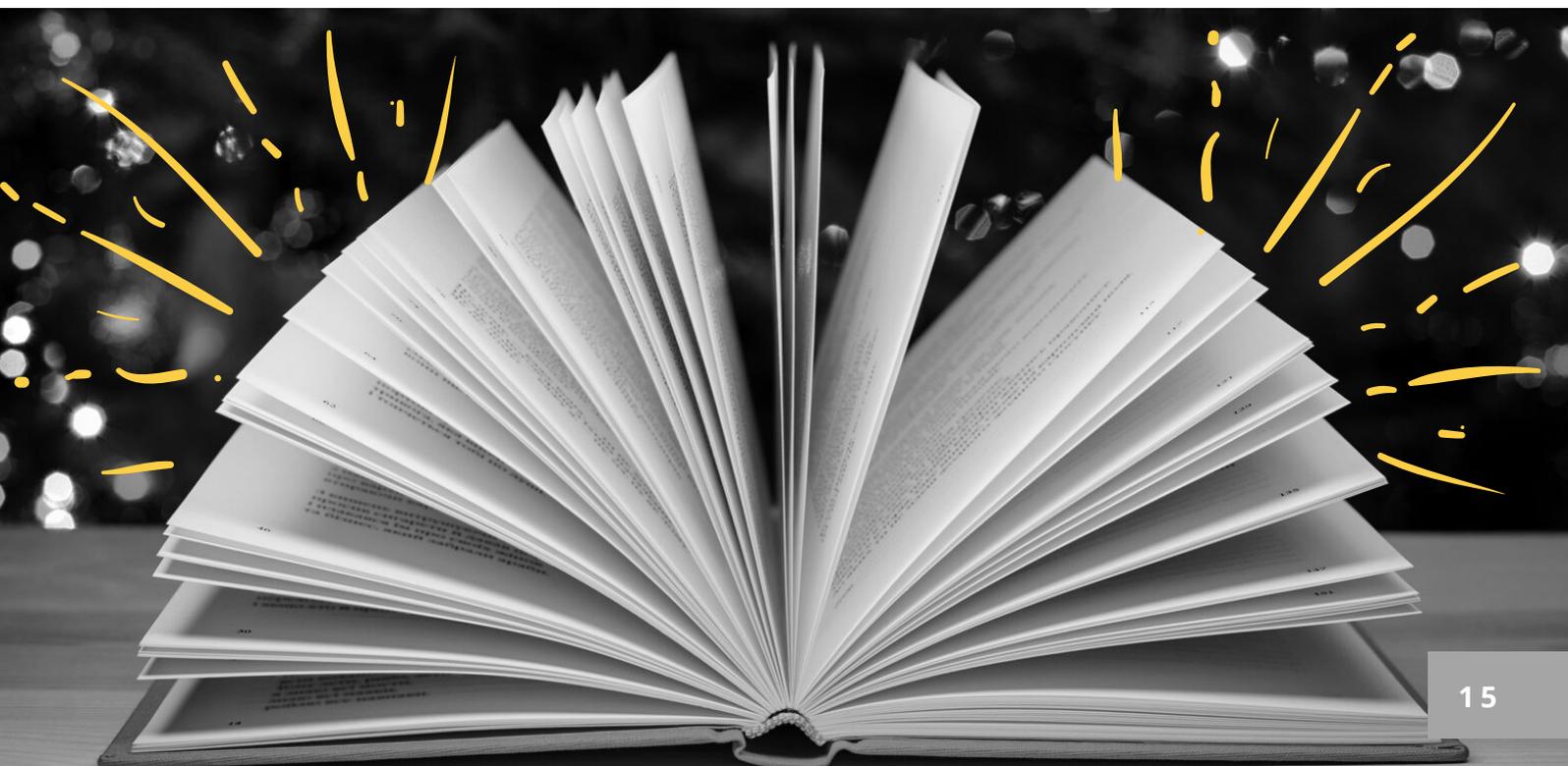
Part 2 of the webinar was held on 17 October, during which teachers presented their own experiences in their classrooms of easing children's anxieties through literacy.

International Literacy Day

In honour of International Literacy Day on 8 September, Clarendon Primary learners had a poster display. Rizana Hoosen read "There's a monster in my school" to junior learners, keeping with the ILD covid theme for 2020. Senior Learners from Pinetown Senior were treated to the Playhouse production of Gcina Mhlope's storytelling of "I Dream a River".

National Storytelling Day

To celebrate National Storytelling Day (and the birth of Dr Gcina Mhlope), staff of Howick Prep, Clarendon Primary and Pinetown Senior Primary read stories to learners on 24 October.



Annual Conference



**There's no frigate like a book:
Literacy and children's literature
in contemporary Africa**

19 September 2020

The theme of the 15th annual LITASA conference references a line from an Emily Dickinson poem, which reminds us that books and literature can open the world to readers, whatever their circumstances.

At the conference, we looked at the complexities surrounding the development of literature, especially in indigenous languages, as well as access to reading materials within the African context, spanning from childhood to adulthood. We also explored and celebrated research, initiatives and programmes that promote literature and reading.

LITASA transitioned our in-person conference into a virtual event due to the coronavirus pandemic. The conference was held via Crowdcast and, in an innovative move, via WhatsApp as well. Registration for the conference was free. Over 400 delegates registered for the event, from across the world.

The conference was a huge success and delegates were full of praise. The event gave delegates a much-needed lift of their spirits. All presentations are available on LITASA's YouTube channel, which ensures that delegates and the general public can engage with the content long after the conference.

Keynote speakers included Sarah Murray (Funda Wande/Rhodes University), David Waweru, Dr Gcina Mhlophe and Dr Jenny Joshua (Department of Basic Education). Dr Mhlophe gave a rousing address, reminding us that the work of promoting literacy is a revolutionary act.

The panel discussion, hosted by Elinor Sisulu, included Lebohang Masango, Jaco Jacobs, Sifiso Mzobe and Tracey Muir-Rix. The panel covered issues regarding writers and the craft of writing, funding for creative arts, libraries, translation, and book production and distribution.

For consideration in the breakaway sessions, presenters were required to submit their entire presentation as a video. We received 16 presentations. These covered a wide range of topics and fields.



"The work of promoting literacy is a revolutionary act"
Gcina Mhlophe



Sarah Murray



David Waweru



Jenny Joshua



Elinor Sisulu



Lebohang Masango



Jaco Jacobs



Sifiso Mzobe



Tracy Muir-Rix



I learnt about the various literacy stakeholders in our country and how vital each one's role is. I took pages of notes from the various presentations and have really been inspired to improve and continue in my efforts towards literacy because my fellow workmen are also forging on in their corners.



LITASA 2020 IN NUMBERS

400

Number of delegates

9

Number of exhibitors

16

Number of presentations

DELEGATE DEMOGRAPHICS



39%

NGO representative



19%

Academic or researcher



13%

Teacher (primary school)



10%

Student (postgraduate)



6%

ECD specialist



7%

Government official



3%

Publishing representative



3%

Funding organisation representative

Communications

LITASA has placed emphasis in recent years on our online presence in order to fulfil our mandate to inform and empower individuals working in literacy. This is done mainly through our website and a range of social media platforms.

WEBSITE

LITASA's website aims to be a rich resource for anyone interested in literacy in South Africa. It caters to a wide range of stakeholders. The website provides news and information on LITASA's activities at national and provincial level. We believe it represents the vibrant and active association that LITASA is.

Since LITASA is an association of members, the website also contains information on membership and provides a convenient and user-friendly form to sign up as a member.

Our annual conference requires considerable administration and communication which the website simplifies, particularly for new delegates who have never attended a conference before and for whom the experience may be challenging.

We recently included a resources page which adds significant value to our website. The page includes information on current debates in the field in South Africa. There are also links to excellent content on offer from numerous organisations and publishers. Several training opportunities related to literacy are on offer in South Africa for parents and teachers, so we have included links to relevant information and opportunities on the resources page.

In a continual drive to connect research and practice, we have included a page about our journal. We hope that, by making the journal accessible, it will be utilised by people other than researchers, such as teachers and NGO representatives.

The website is accessible at www.litasa.org.za.

SOCIAL MEDIA

Since social media is an immediate, powerful way of engaging with our members and the general public, our presence on these platforms has increased significantly in recent years. LITASA had a Facebook page for several years. We have now added Instagram, Twitter and YouTube accounts.

Social media provides a space to advocate for literacy and raise the profile of literacy issues in South Africa. We are able to share news and invitations to events, which can be accessed by a wide audience across South Africa.

GROWTH DURING 2020



From
17
To

1968
followers



From
203
To

508
followers



From
187
To

533
followers



From
0
To

38
subscribers

>> @LiteracyAssocSA

Journal

Reading & Writing is LITASA's open access, peer-reviewed inter-disciplinary and inter-professional scholarly journal, which explores how literacy is defined, enacted, and promoted in a range of institutional, sociocultural, and disciplinary contexts, particularly within Africa and other developing countries.

Reading & Writing publishes original articles that provoke debate, explores issues, and posit solutions about literacy interventions, practices, and education. It focusses on and relates to transnational and translocal literacies associated with immigrants and mobile people in African settings.

The aim is to design literacy practices in education to stimulate community-based socioeconomic transformation and development in Africa.

The journal offers the breadth of outlook to promote interdisciplinary and multi-disciplinary approaches that can stretch and invigorate our sense of what concepts and approaches are productive in the field of literacy education.

The journal is accredited by the Department of Higher Education and Training (DHET) and is listed on the Scientific Electronic Library Online (SciELO) and SCOPUS indexing services.

During 2020, the editorial board was revised. Several new members from Asia and other parts of Africa joined the board.

Reading & Writing strives to be a flagship for literacy research in Africa. The journal is hosted by AOSIS and can be found online at rw.org.za or via LITASA's website. Updates on the journal can be found by following @RW_Journal on Twitter.



21
Manuscripts
submitted

SUBMISSIONS



READERSHIP



29,425
Website users

13
Manuscripts
accepted

59,581
Pageviews

13
Articles
published

6,153 - 10,469
Abstracts and/or articles
downloaded per month



LITASA is a minibus taxi that waits for everyone to hop in, making sure its passengers are well taken care of.

THANDO MKHOYI
(FOUNDER AND DIRECTOR,
MASIFUNDE-IILWIMI LANGUAGE
AND TRAINING ACADEMY)

Online Community of Practice

As a result of the COVID-19 pandemic and its devastating impact on education, LITASA initiated an online community of practice. It offers support and professional development content in bite-size chunks and reaches teachers and other interested individuals where they are, on platforms they use regularly.

Topics such as supporting early literacy, text complexity, and storytelling are discussed.

The community of practice is available via the messaging services WhatsApp and Telegram. It can also be accessed via the ZA Learning Collaborative on the Mighty Networks platform.

47

members



431

members



16

members



Advocacy & Outreach

WORLD READ ALOUD DAY

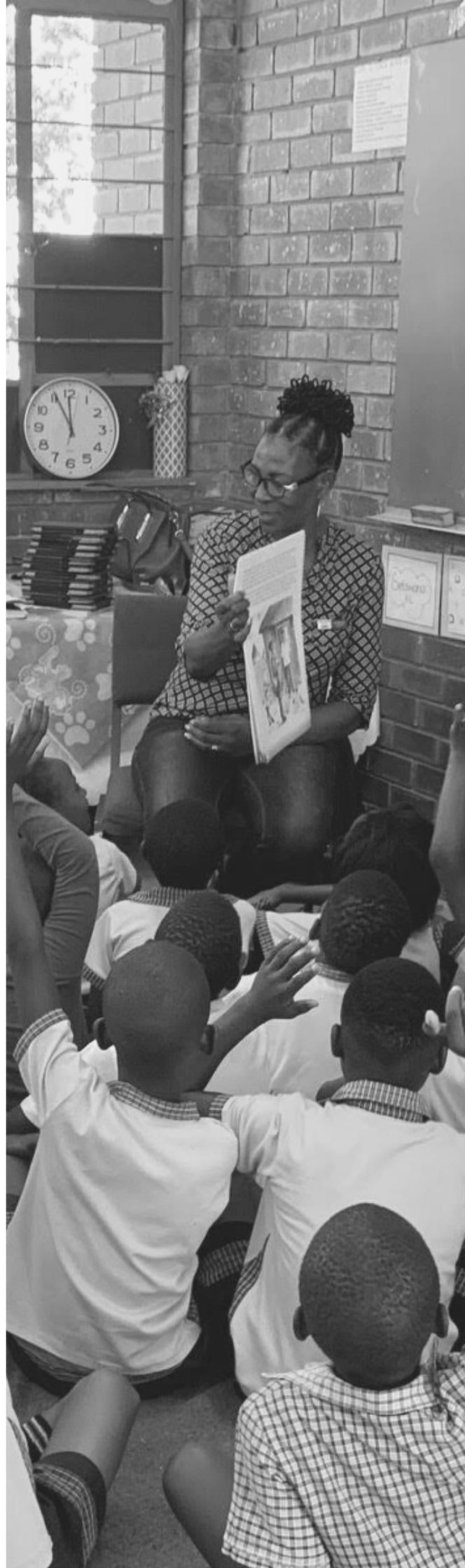
In celebration of World Read Aloud Day, LITASA's national team joined Akanyang Centre for Teaching, the Royal Bafokeng Institute and Lefaragatlhe Primary School in Phokeng, North West Province for some stories and fun. The morning began with a reading of a big book from Molteno's *Vula Bula* series, with everyone together on the carpet. Then some learners read sections from various readers to their friends. There was a chance to read from the tablet computers supplied by the Royal Bafokeng Institute. Finally, learners returned to their desks and spent time reading to each other. LITASA donated some books to the school so they can keep enjoying stories together.

INTERNATIONAL LITERACY DAY

To celebrate International Literacy Day on 8 September, three of LITASA's branches partnered with Book Dash and Biblionef to donate books to young children across the Western Cape, Eastern Cape and KwaZulu-Natal.

The Western Cape branch donated books to young children across Cape Town. We donated books to children who are attending ECD centres in Red Hill, Montana and Khayelitsha. We also partnered with the National Association of Child Care Workers who distributed books to the young children they work with. For this event, the branch gave books to some 200 young children.

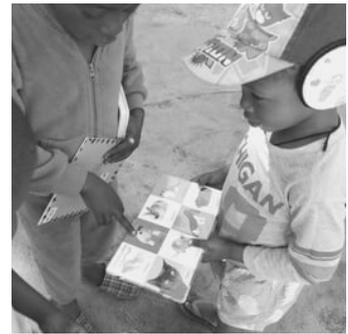
Along with Book Dash and Biblionef, the Eastern Cape branch partnered with the Centre for Social Development, Rhodes University and the Lebone Centre to donate books to young children in Makhanda and Despatch. We donated a total of 520 books to four ECD centres, one HIV/Aids Orphanage and distributed books at one Soup Kitchen.





The three schools who benefitted from book donations made via the KwaZulu-Natal branch were Wyebank Primary, SM Jhavary and Etshelihle Primary. In addition, KZN branch secretary Rogini Gounden donated 100 books to Lions River Primary and New Holme Primary. The principals from all the schools expressed their gratitude for the books and stated that learners and their schools were in dire need for continuous support from organisations like LITASA.

The national office held a webinar to commemorate International Literacy Day. The webinar, entitled *The Other Pandemic: Reading in South Africa*, considered issues of access to reading materials during lockdown, how reading interventions will be impacted by schooling missed, how literature can help children make sense of the pandemic (and why literature is important for general literacy development), and what role literacy plays when accessing health and information during crisis periods. Speakers included Haroon Mahomed (WCED), Vanessa Francis (Room to Read), Clarah Dhokotera (HUMEL) and Vuyokazi Jamieson (St Andrew's College, Makhanda).



Awards

LITASA instituted several awards in 2018. The purpose of the awards is to celebrate and draw attention to the excellent work being done within the field of literacy. Awards are presented annually at our conference.



SIGNIFICANT CONTRIBUTION TO LITERACY AWARD

This is awarded to the individual or organisation who has moved literacy research or practice forward considerably.

Awarded to

GCINA MHLOPHE

Previous winners

2019 | Lilli Pretorius

2018 | Hilary Janks



BEST RESEARCH ARTICLE AWARD

This is awarded to the article, published in our journal *Reading & Writing* between January and December of the previous year, which made a contribution to the field and displayed exemplary adherence to the hallmarks of scholarly publications.

Awarded to

LIEKE STOFFELSMÄ

Previous winners

2019 | Sibhekinkosi Anna Nkomo

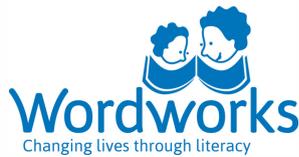
Caroline Pade-Khene (special edition)

THANKS TO OUR Partners

DONORS



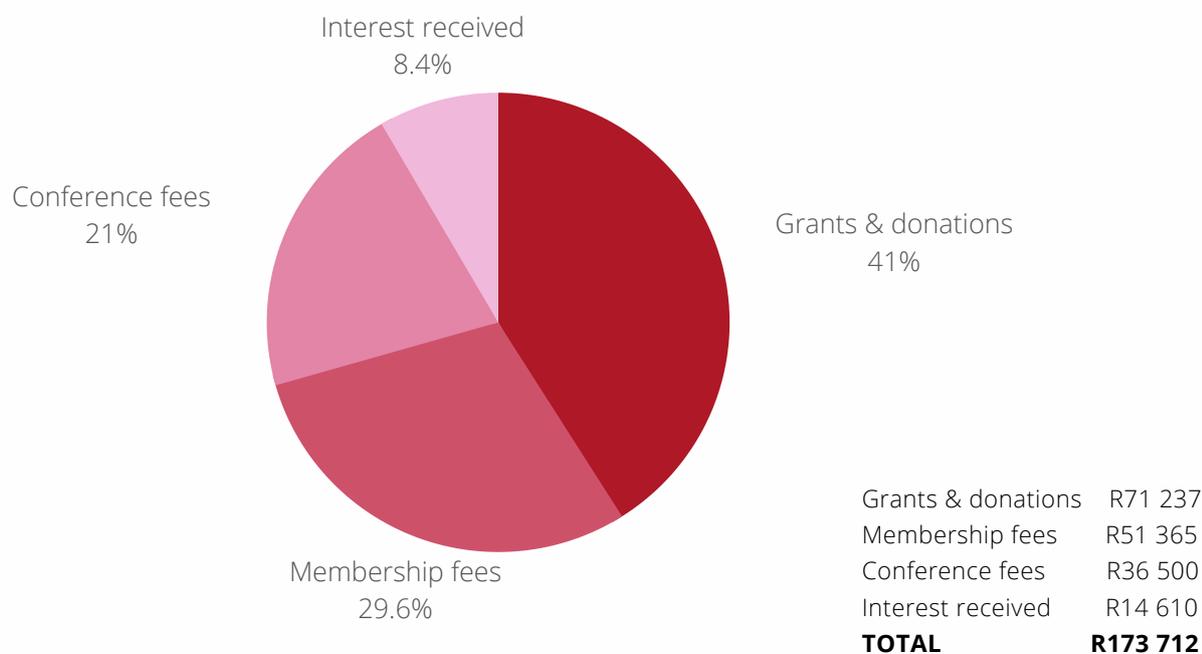
CONFERENCE EXHIBITORS



Financial Report

For the financial year ending 31 December 2020

INCOME



EXPENDITURE

AOSIS journal	R44 000
Accounting fees	R7 500
Administration fees	R79 365
Advertising	R5 525
Auditors' remuneration	R5 003
Awards	R5 000
Bank charges	R3 645
Communications support	R6 117
Conference	R13 769
Donations	R2 719
Entertainment	R95
Events	R14 128
Printing and stationery	R134
Travel expenses	R38 045
TOTAL	R225 045



LITERACY
ASSOCIATION
OF SOUTH AFRICA

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